



Creating & Developing Companies To Improve the Human Condition

 **Trendlines**  
Medical

## TECHNOLOGY DEVELOPMENT STAGE

### CorAlert

Noninvasive monitoring device for the diagnosis of heart failure

**Amir Marmor, CEO**

marmor.amir@gmail.com

### ElastiMed

Easy-to-wear compression stocking from smart materials

**Omer Zelka, CEO**

omer@elastimed.com

www.elastimed.com

### Escala Medical

Incision-free, mesh-free treatment for pelvic organ prolapse

**Edit Goldberg, D.M.D., CEO**

edit@escalamedical.com

### OB Smart

Measuring dilation and effacement of the cervix

**Ali Stern-Cohen, CEO**

ali@ob-smart.com

### OrthoSpin

Smart external fixation system

**Oren Cohen, CEO**

oren@orthospin.com

www.orthospin.com

### Tandem Technologies

Removal/retrieval of polyps in the colon

**Noam Hassidov, CEO**

noam@tandemt.net

### Vensica Medical

Ultrasound-assisted drug-delivery catheter for overactive bladder

**Avner Geva, CEO**

avner@vensica.com

www.vensica.com

### VisiDome

Next-generation accommodative intraocular lens (IOL)

**Nir Eliaz, CEO**

nir@visidome.com

www.visidome.com

### Zeev Implants

Modular dental implants

**Pinchas Kfir, D.M.D., CEO**

dr.kfir@zeevimplants.com

## BUSINESS DEVELOPMENT STAGE

### Arcuro Medical

Secure, reliable, all-suture meniscus repair device

**Lee Ranon, CEO**

lee.ranon@arcuromedical.com

### BioSight

Cancer-targeted pharmaceuticals

**Ruth Ben Yakar, Ph.D., CEO**

ruth@biosight-pharma.com

www.biosight-pharma.com

### CoreBone

Bioactive, coral-based bone graft

**Ohad Schwartz, CEO**

schwartz@core-bone.com

www.core-bone.com

### Fidmi Medical

Novel feeding device for improved nutrition delivery and quality of life

**Shahar Millis, CEO**

shahar.millis@fidmimedical.com

www.fidmimedical.com

### Gordian Surgical

Trocar with built-in closure device

**Zvi Peer, CEO**

zpeer@gordiansurgical.com

www.gordiansurgical.com

### IonMed

Cold-plasma system for applications in dermatology

**Shai Levanon, CEO**

shai@ion-med.com

www.ion-med.com

### Leviticus Cardio

Wireless coplanar energy transfer system for LVADs

**Michael Zilbershlag, CEO**

michael@leviticus-cardio.com

www.leviticus-cardio.com

### Nephera

Protecting kidney function in patients with acute heart failure

**Robert Bash, CEO**

robert@nephera.com

### NeuroQuest

Simple blood test for early diagnosis of Alzheimer's disease

**Etai Gilboa, Ph.D., Chairman**

etai.gilboa@neuro-quest.com

www.neuro-quest.com

### Omeq Medical

Sensor-based epidural injection system

**Lior Margalit, CEO**

lior@omeqmedical.com

### ProArc Medical

Minimally invasive implant for symptoms of enlarged prostate (BPH)

**Shai Golan, CEO**

shai@proarcmedical.com

www.proarcmedical.com

### Stimatix GI

Involved in gastroenterology

**David Hanuka, CEO**

david@stimatix-gi.com

www.stimatix-gi.com

### S.T. Stent

Removable nasal stent following sinus surgery

**Joseph Flomenblit, Ph.D., CEO**

j.flomen@gmail.com

www.ststent.com

## REVENUE STAGE

### ApiFix

Minimally invasive device for treating adolescent scoliosis

**Eran Feldhay, M.D., CEO**  
eran@apifix.com  
www.apifix.com

### Breezy

Oral hygiene technology platform

**Shimon Harpaz, COO**  
harpaz55@zahav.net.il  
www.breezylike.com

### Headway

Noninvasive treatment for relief of head and neck pain

**Tamir Levital, CEO**  
tamir@headwaymedical.com  
www.headwaymedical.com

### LapSpace Medical

Inflatable laparoscopic retractor

**Assaf Livne, CEO**  
assaf@lapspacemedical.com  
www.lapspacemedical.com

### Magdent

Specialized healing cap for dental implants

**Shlomo Barak, D.M.D., CEO**  
barak@magdentmed.com  
www.magdentmed.com

## 6 EXITS

### E.T.View Medical

A public company traded on the Tel Aviv Stock Exchange has been acquired by AMBU

### FlowSense

A public company traded on the Tel Aviv Stock Exchange has been acquired by BAXTER

### Innolap Surgical

Has been acquired by TELEFLEX

### Inspiro Medical

Has been acquired by OPKO

### PolyTouch Medical

Has been acquired by COVIDIEN

### Undisclosed

Shhh!!!

## AWARD-WINNERS\*



## Breakthrough Medical Companies To Improve the Human Condition

Trendlines Medical teams with passionate innovators, entrepreneurs, and investors to establish innovation-based companies developing medical devices and technologies that improve patient outcomes and reduce skyrocketing health care costs. In 2013 and 2009, Trendlines Medical was named Best Incubator by Israel's Office of the Chief Scientist of the Ministry of Economy.

Trendlines' staff members provide business and technology development, finance, marketing communications, and administrative support — and access to its global network of investors and strategic partners.



★ Israel's Office of the Chief Scientist

☆ 2016 National Capital Consortium for Pediatric Device Innovation

# Trendlines Medical Management



**Nitza Kardish, Ph.D.**  
CEO Trendlines Incubators Israel

More than 20 years of management experience and senior positions at life sciences and cleantech companies; research fellow at Weizmann Institute of Science  
nitza@trendlines.com



**Steve Rhodes**  
Chairman and CEO  
The Trendlines Group

More than 35 years of banking, finance and investment, marketing, and management experience

steve@trendlines.com



**Yuval Almougy**  
VP New Ventures

Led ShizimXL, a private accelerator for early-stage medical device companies, and managed Sunrise Projects' professional team

yuval@trendlines.com

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Selected bios at [www.trendlines.com/about/management](http://www.trendlines.com/about/management)

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