

Trendlines Medtech Open 2017 Competition Rules

Purpose and Vision

1. Trendlines Medical (Trendlines) is celebrating its 10th year anniversary this year. To mark this event, Trendlines is holding the Trendlines Medtech Open 2017 competition to note Israel's leadership in developing and advancing medtech innovation.
2. The competition is open to early-stage companies and entrepreneurs developing innovative medical device products or technologies that fill an unmet need and address the global market.

The Prize

3. The winning applicant shall be granted, subject to these Competition Rules, a prize package valued at over \$50,000, including at least \$10,000 in cash as well as professional services from the following service providers:
 - 3.1 **Geyra-Gassner IP Attorneys** will provide the winner with in-kind credit in the amount of \$5,000. The winner may utilize this credit towards patent drafting, patent strategy, trademark filing, copyright and open source consultation, and any other professional IP service that Geyra-Gassner offers.
 - 3.2 **Qsite** will provide the winner with in-kind credit in the amount of \$5,000. The winner may utilize this credit towards FDA and CE submissions, biostatistics, sterilization and cleaning validation, software QA, regulatory strategy plans, and any other professional service that Qsite offers.
 - 3.3 **Vention Medical** will provide the winner with in-kind credit in the amount of \$5,000. The winner may utilize this credit towards R&D services (engineering hours). Vention Medical specializes in developing interventional and surgical technologies and single-use devices.
 - 3.4 **Taga** will provide the winner with in-kind credit in the amount of \$5,000. The winner may utilize this credit towards industrial design, digital user experience and user interface design and mechanical design services, consultation regarding the above and product and production strategy.
 - 3.5 **Shibolet & Co. Law Firm** will provide the winner with in-kind credit in the amount of \$5,000. The winner may utilize this credit towards legal services offered by the firm.
 - 3.6 **Pharmaseed** will provide the winner with in-kind credit in the amount of \$5,000. The winner may utilize this credit towards the following set of services:
 - 3.6.1 planning pre-clinical studies according to stage /potential regulatory consideration and technical complexity (matching technology to model) – up to 5 hours.
 - 3.6.2 Ethics committee submission
 - 3.6.3 Protocol preparation and technical report
 - 3.7 **Cadensee** will provide the winner with in-kind credit in the amount of \$1,000. The winner may utilize this credit towards a branded PowerPoint presentation template.
 - 3.8 **OZ Branding** will provide the winner with in-kind credit in the amount of \$3,000. The winner may utilize this credit towards branding/design services.
4. Trendlines reserves the right to update the above list of professional services providers by posting notice on its website. Contenders are encouraged to visit the Trendlines Website from time to time to obtain the most up to date information regarding the Competition.
5. The winner may be required to execute service providers' standard services agreements to draw on the in-kind credit. The in-kind credit is offered towards the service providers' standard quotes/hourly rates.

6. In no event will Trendlines be responsible for or liable to the winner in connection with the results of services rendered, work product, or any deliverables rendered and/or provided, by the service providers and/or the actions or omissions of the latter.

Who may become a Contender

7. The competition is open to early-stage companies (including companies in formation), individuals, partnerships, TTOs and research institutions developing innovative patentable medical devices and/or technologies addressing the global market and filling an unmet need.
8. Companies/projects which raised US\$100,000 or more, which received grants from the Israeli Innovation Authority (formerly the OCS), other than Tnufa, Nofar or Kamin, or which are currently or have been in the past incubated in any incubator are not eligible to compete.

Applications

9. Applicants must complete the Trendlines Open Competition Application form available at <http://www.trendlines.com/trendlines-medtech-open-2017>.
10. By submitting an application to become a contender, the applicant agrees to be subject to these Rules.
11. Contenders may send presentations or other supplementary material (not mandatory) and may also be requested to provide the Trendlines Competition Committee with further information in support of and/or clarifications in connection with their application.
12. Applicants shall only share non-confidential information and Trendlines will regard any documents and information disclosed by Applicants/Contenders as non-confidential.
13. Applications must be filed on or prior to April 6, 2017, or other date as stated on the Trendlines' Website Competition page.

Review of Applications and Selection of Winner

14. All applications will be reviewed by Trendlines Medical.
15. On May 22, 2017, or such other date as shall be noted on Trendlines Website Competition page, each of the Top-10 finalist will be requested to deliver a 10-minute presentation and answer questions before the Trendlines Competition Committee. Finalists must be present at the Top-10 event to qualify to win the prize. The Competition Committee will consist of Trendlines' representatives and Competition sponsors.
16. The Competition Committee will select three finalists and, from among them, the first-place prize winner based on technology, market need, team, market assessment, clinical assessment, IP assessment, business case and presentation of the Top-10 finalists.
17. Trendlines will announce the three finalists and the prize winner during MIXiii-Biomed meeting week or such other date as shall be noted on Trendlines' Website Competition page, and provide information on the finalists and the winner to the media.
18. Applicants grant Trendlines permission, to the extent they are chosen as one of the three finalists (including the Prize winner) to use their name, photos and logos in Trendlines' publications and press releases made in connection with the Competition.

Miscellaneous

19. These Rules are governed by, and construed in accordance with, the laws of the State of Israel, without giving effect to any choice or conflict of law provision. The competent Courts in Tel Aviv, Israel shall have sole jurisdiction over any and all matters arising from and/or relating to these Terms and/or the Competition.